


PROTECT YOURSELF KNOW THE SCAM

REVERSE IMAGE SEARCHING

Unlike when you meet people in person, it can sometimes be difficult to tell whether someone you meet online is actually who they say they are. Scammers will often use photos from the internet to pretend to be someone they are not.

A tool that may help though is using a **REVERSE IMAGE SEARCH** to see whether a particular image has been used elsewhere on the internet. A reverse image search is similar to any other internet search, but instead of using keywords, you can use an image instead. This will search the internet for other instances and locations of the image, or images that are similar in appearance.

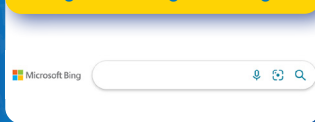
There are several browser add-ons, websites, and phone apps that provide reverse image searching capability. Each platform will use slightly different search algorithms and therefore the results vary, so always try more than one. While the sites may all look slightly different, they all essentially work the same. Most will have either an 'upload' or  button that once you click on; you can either upload an image you already have from your computer or enter a URL to an image located elsewhere on the internet. Now it is time to review the results!

Some popular reverse image search sites include:

Google* - www.google.com/images



Bing - www.bing.com/images



TinEye - www.tineye.com



*not accessible from some mobile devices



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