



2 in 3 deaths
on country roads
are country people.

It may be hard to believe but too many of us are dying out here. You can count on one hand the things that will kill you on the roads: not wearing a seatbelt, driving after drinking or drugs, driving tired, not keeping your eyes on the road and speeding. **It's not enough to know the roads like the back of your hand. Stop dying out here.**

