



**SOUTH AUSTRALIA POLICE**  
KEEPING SA SAFE

Your Ref:  
Our Ref: 20-0583  
Enquiries:  
Telephone: 7322 3347  
Facsimile: 7322 4180

Mr Lee Odenwalder  
Member of Parliament  
PO Box 1046  
ELIZABETH VALE

Email: [elizabeth@parliament.sa.gov.au](mailto:elizabeth@parliament.sa.gov.au)

Dear Mr Odenwalder

**Re: Freedom of Information Act application**

In reference to your application made pursuant to the Freedom of Information (FOI) Act 1991, access was sought to:

*“Any emails and/or written or verbal briefings, letters or minutes regarding Neighbourhood Watch and the use of branding on social media platforms.”*

In our email of 21 November 2019 we sought your views regarding consultation with third parties pursuant to Section 26 of the FOI Act. In your email of 4 December 2019, [REDACTED] advised “...*narrow the scope to exclude third party personal affairs.*” It should be noted that personal affairs of the third parties recorded on documents has been redacted and marked as **Out of Scope**.

South Australia Police (SAPOL) has located documents that fall within the scope of your request. The documents are numbered and described in the following schedule. The schedule contains the details of the determination in compliance with section 23. In particular, note the grounds on which access has been refused, including the reasons which are contained in the schedule.

SA POLICE - FREEDOM OF INFORMATION UNIT SCHEDULE				
No.	Document Description	Status	Act	Reason
1	Commissioners Briefing Paper – Subject: <i>Parliamentary Estimates Committee Questions on Notice PolQWN 7a, Pol QWN 7b, Pol QWN 7c and Pol QWN 7e</i> – undated and consisting of 7 pages.	Full Release		



2	Commissioners Briefing Paper – Subject: <i>Response to Request Regarding Use of Neighbourhood Watch SA Logo and Branding on Social Media</i> - dated 7 June 2019 and consisting of 2 pages.	Full Release		
3	Email - last in chain from Tim Gibbs to Julie Jones - dated 7 August 2019 and consisting of 2 pages.	Full Release		A portion of text has been redacted and marked <b>Out of Scope</b> as it does not fall within the narrowed scope of your request.
4	Email – last in chain from Tim Gibbs to Julie Jones - dated 7 August 2019 and consisting of 6 pages.	Full Release		A portion of text has been redacted and marked <b>Out of Scope</b> as it does not fall within the narrowed scope of your request.

In accordance with the requirements of Premier and Cabinet Circular PC045, details of your FOI application, and the documents to which you are given access, will be published on the SAPOL website Disclosure Log. A copy of PC045 can be found at [https://www.dpc.sa.gov.au/data/assets/pdf\\_file/0019/20818/PC045-Disclosure-Log-Policy.pdf](https://www.dpc.sa.gov.au/data/assets/pdf_file/0019/20818/PC045-Disclosure-Log-Policy.pdf). If you disagree with publication, please advise the undersigned in writing by 10 January 2020.

Your rights to review

If you are dissatisfied with the determination for access to SAPOL records, you are entitled to exercise your right of internal review in accordance with section 29(1) of the FOI Act by completing a PD362 Application for Internal Review form which can be downloaded from <https://www.police.sa.gov.au/services-and-events/freedom-of-information> or available upon request at your nearest police station. Alternatively an application may be made in writing to the SAPOL Freedom of Information Unit. This application must be lodged within 30 days from the date of this determination with a fee of \$36.75. Such a fee may be waived in the event of an exemption being claimed.

Yours sincerely,



Senior Sergeant First Class Tracy Gentgall  
Officer in Charge

**Freedom of Information Unit**  
(Accredited Freedom of Information Officer)

19 December 2019

## COMMISSIONER'S BRIEFING PAPER

**SUBJECT:** Parliamentary Estimates Committee Questions on Notice Pol QWN 7a, Pol QWN 7b, Pol QWN 7c and Pol QWN 7e.

### BACKGROUND:

The Parliamentary Estimates Committee met on 26 July 2019, in relation to the Policing and Road Safety portfolios, where 16 questions were taken on notice. The Business Service Support Branch has coordinated responses to be provided to the Ministerial Liaison Officers.

Question on Notice Number 7a (Pol QWN 7a) enquires to SAPOL's policy on individual Neighbourhood Watch areas utilising the words 'Neighbourhood Watch' and utilising the program's logo on other publications including websites, social media pages, etc.

Question on Notice Number 7b (Pol QWN 7b) enquires to the concerns, expressed by SAPOL, that prompted a letter to be emailed on 29 March 2019, to a local area coordinator of a local area coordinator of a Neighbourhood Watch group from a police officer, preventing them from using the words 'Neighbourhood Watch' on their social media sites.

Question on Notice Number 7c (Pol QWN 7c) enquires to the manner in which a police officer grants approval for Neighbourhood Watch groups to utilise the Neighbourhood Watch brand (including name and logo) and where the policy sits in the framework of policy.

Question on Notice Number 7e (Pol QWN 7e) enquires to the constitution of Neighbourhood Watch groups, whether they are an incorporated body, develop their own rules or are guided in some way.

### RELEVANT POINTS:

Below is an extract from Hansard:

**Mr Odenwalder:** It is my understanding that at least one Neighbourhood Watch group has been prevented from using the words 'neighbourhood watch' on their social media sites, that is, their Facebook and Twitter sites. It seems to me that in the current environment we should be reaching out via social media and promoting these types of groups through social media, perhaps more than in any other type of medium.

It is my understanding that at least one group has had a letter from a police officer (I will not name him, but he is in a position to coordinate these things) who emailed the local area coordinator of a Neighbourhood Watch group on 29 March, saying:

*'Neighbourhood Watch is a SAPOL crime prevention program and its brand includes the program logo...and the words 'Neighbourhood Watch'.*

*'Control of copyright of this brand is retained by SAPOL...'  
To protect the SAPOL...brand...branding elements shall not be affixed to any brochure or other publication including websites and Facebook pages without the approval of a police officer.*

*...at this time SAPOL does not endorse individual Neighbourhood Watch areas having their own Facebook page.'*

Is this a policy that you agree with?

**The Hon. C.L. Wingard:** I understand what you are saying. I do not have the specifics in front of me, but I am led to believe that it was not being used in accordance with how SAPOL do that. I am happy to take that on notice and have a look further for you if you so wish.

**Mr Odenwalder:** It would be great if you could take it on notice in a general sense, just to clarify the policy. The policy appears to be that you cannot use the Neighbourhood Watch logo or the words 'neighbourhood watch' on a social media site or any other publication without the express permission of a police officer.

**Mr Odenwalder:** Which concerns?

**The Hon. C.L. Wingard:** I am also informed that it is the only occasion that SAPOL is aware of this happening.

**Mr Odenwalder:** Really? What were the concerns?

**The Hon. C.L. Wingard:** I do not have those specifics, as I pointed out earlier. That is the advice.

**Mr Odenwalder:** You do not know what the concerns were; you just know there were concerns about this particular group using the words 'neighbourhood watch' and so they were sent this email advising them of this policy?

**The Hon. C.L. Wingard:** That is correct: I do not know what the concerns were. Mr Odenwalder: Could you come back to the committee with a more fulsome response as to what the concerns were?

**The Hon. C.L. Wingard:** I am happy to have a look at that, yes.

**Mr Odenwalder:** While you are at it, could you clarify the manner in which a police officer can grant approval—must approval be written, can such approval be given by any police officer at any time, or must it be a police officer who is allocated to a particular group? How does this policy exist in the framework of these things? Is it a general order?

**The Hon. C.L. Wingard:** Can you split that into two questions? I think there are a couple of questions in there.

**Mr Odenwalder:** I was giving them to you on notice.

**The Hon. C.L. Wingard:** That is good, thank you. Can you clarify the ones on notice?

**Mr Odenwalder:** The manner in which a police officer grants approval—must it be written, can it be given by any police officer, or must it be a particular police officer assigned to a group? Then another question, which if you could answer now would be helpful, is: where does the policy sit in the framework of policy? Is it a general order? It is not a regulation, is it? Who makes that decision and how is it expressed?

**The Hon. C.L. Wingard:** I will take that on notice and get clarification back to you.

**Mr Odenwalder:** As an organisation, how are they constituted? Clearly, they are independent of SAPOL. Are they an incorporated body? Do they make their own rules, or are they guided in some way? Clearly, they are guided in some way because they are guided in terms of their Facebook profile and those sorts of things. Is this guidance from SAPOL, or is this some internal Neighbourhood Watch rule?

**The Hon. C.L. Wingard:** I am informed that all Neighbourhood Watch groups have an area coordinator, but the detail you are requesting I am very happy to take on notice and get that detail for you.

**Mr Odenwalder:** It would be helpful to know where the direction comes from initially. It seems that Mr Tavender is quoting something quite specific in his letter. He seems quite certain of his position about what Neighbourhood Watch groups should or should not be doing. If you could clarify where that comes from, if that is a direction from SAPOL or somewhere else, it would be helpful.

**The Hon. C.L. Wingard:** Again, as I pointed out, they have a coordinator from SAPOL, but the—

**Mr Odenwalder:** I know they do.

**The Hon. C.L. Wingard:** —detail of any overarching—

**Mr Odenwalder:** You will take that away and you will come back to the committee with a response?

**The Hon. C.L. Wingard:** I am happy to do so.

#### **QUESTIONS:**

Question on Notice Number 7a (Pol QWN 7a):

- a) What is SAPOL's policy on individual Neighbourhood Watch areas utilising the words 'Neighbourhood Watch' and utilising the program's logo on other

publications including websites, social media pages, etc. without expressed permission from the Department?

Question on Notice Number 7b (Pol QWN 7b):

- a) What were the concerns, expressed by SAPOL, that prompted a letter to be emailed (29 March 2019) to a local area coordinator of a local area coordinator of a Neighbourhood Watch group from a police officer, preventing them from using the words 'Neighbourhood Watch' on their social media sites?

Question on Notice Number 7c (Pol QWN 7c):

- a) What is the manner in which a police officer grants approval for Neighbourhood Watch groups to utilise the Neighbourhood Watch brand (including name and logo)?
- b) Where does the policy sit in the framework of policy? Is it a general order or regulation? Who makes that decision and how is it expressed?

Question on Notice Number 7e (Pol QWN 7e):

- a) How are Neighbourhood Watch groups constituted?
- b) Are they an incorporated body?
- c) Do they make their own rules or are they guided in some way (either by SAPOL or somewhere else)?

## **ADVICE FROM SERVICE: GOVERNANCE AND CAPABILITY SERVICE**

Question on Notice Number 7a (Pol QWN 7a):

- a) **What is SAPOL's policy on individual Neighbourhood Watch areas utilising the words 'Neighbourhood Watch' and utilising the program's logo on other publications including websites, social media pages, etc. without expressed permission from the Department?**

SAPOL's current policy regarding the use of the NHW logo is articulated in the Community Crime Prevention Programs Manual (CCPPM). Functions of the manual included bringing about consistency of process and to develop guidelines which would serve to protect the reputation of SAPOL. It is accepted that SAPOL and NHW are inextricably linked, hence allowing use of the NHW brand outside of the guidelines can bring about reputational damage to SAPOL.

Notwithstanding the CCPPM is currently under review, the policy in respect of use of the NHW Logo states:

The WatchSA (previously and now again, NHW) and Blue Light logos are amongst the most widely recognised brands around the world and have been adopted by most States, Territories and the Commonwealth of Australia.

Copyright of program logos is retained by the originating authorities. South Australia Police use these logos in their own right or under licence from the copyright owner. Control of copyright within South Australia is retained by the South Australia Police.

It is unlawful to use SAPOL crime prevention program brands in any way other than in accordance with the Conditions of Use outlined in this Manual. Breaching the provisions of the Copyright Act (Commonwealth) 1968 may lead to prosecution and severe penalties.

Unauthorised and inappropriate use of a crime prevention program brand, or misrepresentation of the intentions and objectives of a crime prevention program in the media, can have a devastating effect on the reputation of the program and erode support for the programs by the community and program sponsors.

The participation of SAPOL members and SAPOL crime prevention program volunteers in ad hoc crime prevention activities could be misconstrued by the public as an endorsement by SAPOL or the crime prevention program of that activity.

**Question on Notice Number 7b (Pol QWN 7b):**

- a) **What were the concerns, expressed by SAPOL, that prompted a letter to be emailed (29 March 2019) to a local area coordinator of a local area coordinator of a Neighbourhood Watch group from a police officer, preventing them from using the words 'Neighbourhood Watch' on their social media sites?**

The Facebook page which was the subject of that correspondence had been created outside of the control of SAPOL and Neighbourhood Watch Volunteers SA (NHVVASA). The Facebook group was using the name 'Pooraka Neighbourhood Watch' and the four headed logo which could indicate to members of the public that it had been approved by NHVVASA and by inference, SAPOL.

Due to the inextricable link between NHW and SAPOL which has developed over many years, any posts, comments or shares could be construed as being supported by SAPOL and/or NHVVASA. This was particularly concerning as SAPOL had no control over the page or its content either through policy setting or capacity to moderate. It was deemed to be too great a risk to SAPOL's reputation and integrity to allow the page to continue operating as it was, so an email was sent to rectify this.

The Facebook page is still running, but under the name 'Pooraka Neighbourhood Area Awareness Group.

**Question on Notice Number 7c (Pol QWN 7c):**

- a) **What is the manner in which a police officer grants approval for Neighbourhood Watch groups to utilise the Neighbourhood Watch brand (including name and logo)?**

This issue was answered in a previous paper for the Minister dated 7<sup>th</sup> June, 2019.

- There is an identified weakness in definitive guidelines and policy relevant to the approval processes for the brand 'NHW'.
- The processes described in existing guidelines are unclear, notwithstanding the current common practice is that any 'new initiative' linked to NHW comes through to SAPOL NHW Section for sanctioning, which includes application and use of the NHW brand.
- The guidelines regarding NHW branding, including the approval process, is currently being reviewed in the broader Community Crime Prevention Programs Manual (CCPPM) review which is underway.
- Given that SAPOL NHW Section manage NHW on behalf of, and in conjunction with, the NHWVASA, use of the brand 'NHW' should only be on approval of the SAPOL NHW Section.

Currently approval is implied if it fits the following;

- on approved websites, heading newsletters, and on articles in publications (provided the content has been authorised by a police officer); and
- on any other notice/flyer promoting a local crime prevention program event.

**b) Where does the policy sit in the framework of policy? Is it a general order or regulation? Who makes that decision and how is it expressed?**

The policy regarding the use of branding exists within the Community Crime Prevention Programs Manual (CCPPM) and all crime prevention programs operating under the auspices of the South Australia Police refer to this Manual for the day to day running of the program. This Manual is currently under review by State Community Engagement Section, Governance and Capability Service.

**Question on Notice Number 7e (Pol QWN 7e):**

**a) How are Neighbourhood Watch groups constituted?**

Neighbourhood Watch Volunteers Association of South Australia Incorporated has a constitution and regulations that are managed by the incorporated body.

Individual NHWVASA groups are guided by the CCPPM which was authored and is managed by SAPOL.

**b) Are they an incorporated body?**

NHWVASA is an incorporated body.

**c) Do they make their own rules or are they guided in some way (either by SAPOL or somewhere else)?**

NHWVASA have a constitution and regulations which apply to the administrative and business functions of the Association.



Separately, the CCPPM contains the instructions and limitations to ensure consistency of practice and good governance in the administration of SAPOL's crime prevention programs, inclusive of NHW. They are a set of standards that are to be followed by police officers and approved program volunteers.

**RECOMMENDATIONS:**

Progress the provided information as the SAPOL response.

Contact: Chris Andrews ext 23836

Authorised

Director Business Service

/ /

Approved / Not Approved

Deputy Commissioner of Police

/ /

**COMMISSIONER'S BRIEFING PAPER**

**SUBJECT:** Response to Request Regarding Use of Neighbourhood Watch SA Logo and Branding on Social Media.

**REFERENCE:** MLO19/0548

**BACKGROUND:**

On 7 May 2019, Lee Odenwalder, MP, Shadow Minister for Police wrote a letter (**Appendix A**) to the Hon Corey Wingard MP, Minister for Police, seeking answers to specific questions; the answers to which are set out below.

**RELEVANT POINTS**

***Can you confirm that Neighbourhood Watch groups are unable to use the branding "(suburb) Neighbourhood Watch group" online? Can you advise if there are any guidelines as to what words these groups might use on their social media sites?***

- Currently NHW SA (via SAPOL NHW) run a central Facebook site and are not present on any other social media platforms.
- The brand 'Neighbourhood Watch' in SA is managed by the NHW Section in SAPOL on behalf of Neighbourhood Watch Volunteers Association of SA (NHWVSA).
- The use of the brand needs to be carefully managed as both NHWVSA and SAPOL could experience reputational damage if the brand is linked to inappropriate activity.
- Recognising the increasing interest in using Facebook to promote NHW in local areas, SAPOL is currently developing policy and accompanying guidelines to enable this – akin to the NHW Victoria model which has seen 40 separate NHW areas successfully using their own facebook sites.
- With this in mind, NHW areas which enquire about branding are advised that they are not to use the NHW branding without approval, but can instead use either the words Neighbourhood or Watch, but not both together so as to purport to be NHW.
- It is envisaged that once the NHWVSA Facebook policies have been finalised the existing groups who have made enquiries will be contacted and 'enabled' to use the NHW branding. This would be on the proviso of compliance with policy.
- It is expected that once the policy has been finalised there will be a short trial period, especially focussing on the moderation of the sites, before a broader roll out.

***Can you confirm whether approval is required from a Police Officer to use this branding, whether approval is required in writing, and whether any member of SAPOL can give this approval?***

- This issue has identified a weakness in definitive guidelines and policy relevant to the approval processes for the brand 'NHW'.
- The processes described in existing guidelines are unclear, notwithstanding the current common practice is that any 'new initiative' linked to NHW comes through to SAPOL NHW Section for sanctioning, which includes applying the NHW brand.

- The guidelines regarding NHW branding, including the approval processes, is currently being reviewed in the broader Community Crime Prevention Programs Manual (CCPPM) review which is underway.
- Given that SAPOL NHW manage NHW on behalf of, and in conjunction with, the NHHVSA, use of the brand 'NHW' should only be on approval by the SAPOL NHW Section.

***Can you advise whether this policy will be reviewed, given the increasing ubiquitousness of social media in all of our lives?***

- Yes it is currently under review – please see response to question one.

***Finally, if you will not be reviewing this policy, is it your intention to see this policy enforced across the State?***

- The policy is being reviewed and will be rolled out more broadly after a trial.

**RECOMMENDATION:**

- The contents of this briefing paper are noted in preparation of briefing the Minister for Police.

**APPROVED / NOT APPROVED**

Contact: Senior Constable First Class Julie JONES  
 Telephone: 7322 4011  
 Reference: MLO19/0548  
 Date: 7<sup>th</sup> June, 2019

Recommended

.....  
 Officer in Charge  
 State Community Engagement Section  
 / 06 / 2019

Noted

.....  
 Assistant Commissioner  
 Governance and Capability Service  
 / 06 / 2019

Approved

.....  
 Commissioner of Police  
 / 06 / 2019

**Friend, Paul (SAPOL)**

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**From:** Gibbs, Tim (SAPOL)  
**Sent:** Wednesday, 7 August 2019 10:05 AM  
**To:** Jones, Julie (SAPOL-PHQ)  
**Subject:** FW: Website

FYI

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**From:** Gurr, Philip (SAPOL)  
**Sent:** Friday, 22 March 2019 3:04 PM  
**To:** OUT OF SCOPE  
**Cc:** Archibald, Colin (SAPOL); Gibbs, Tim (SAPOL); Zimmermann, Alex (SAPOL); Ray, Jonathan (SAPOL); O'Rielly, Michelle (SAPOL); Nairn, Matthew (SAPOL)  
**Subject:** RE: Website

Hello OUT OF SCOPE

Following my discussions with other SAPOL staff, including my management, and the Neighbourhood Watch Board of Management, I need to advise you that you should not continue to have a Walkerville Neighbourhood Watch website.

This website uses the terminology 'Walkerville Neighbourhood Watch' and also uses the widely recognised four headed green Neighbourhood Watch SA logo.

The Community Crime Prevention Program Manual (CCPPM) identifies a 'brand' as being both the name of a crime prevention program and also the associated program's logo. In this situation the crime prevention program is called Neighbourhood Watch SA and the logo is the green four headed Neighbourhood Watch SA logo.

The CCPPM further states 'Program brands have significant intrinsic value and at times, both internal areas of SAPOL and external organisations seek to use the brands to add legitimacy and value to their activities'.

Further the CCPPM states 'Use of SAPOL crime prevention program branding elements is authorised for SAPOL members and SAPOL crime prevention program volunteers for the purposes of promoting and operating and approved SAPOL crime prevention program under the following conditions. No further permission is required to use branding elements:

- On approved websites, heading newsletters, and on articles in publications (provided the content has been authorised by a police officer.

During my recent discussion with you in regard to some problematic terminology being used in a particular section of this website, you confirmed that you have never obtained permission from SAPOL to either create a website called Walkerville Neighbourhood Watch or to use the green four headed Neighbourhood Watch logo. I have also examined the files on Walkerville NHW Area 73, North Walkerville NHW Area 82 and Walkerville NHW Area 31 and none of these files contain any documentation to indicate any such permission was ever sought or granted.

Accordingly, as it appears no permission has be provided by SAPOL for the use of the Crime Prevention program name of 'Neighbourhood watch SA' or the green four headed Neighbourhood Watch SA logo, I request that you delete this website.

I appreciate that you and your team of volunteers are passionate about community safety and the principles of neighbourhood watch, but I am sure you can appreciate the risks created when individual community groups start using neighbourhood watch branding without permission. As well as the expectation from other Neighbourhood Watch groups all wanting to have their own websites too.

I am happy to discuss this email with you further and prior to sending it I did try to call you.

Kind regards  
Phil

**Sergeant Phil Gurr**  
BMgmt(Policing)  
**Neighbourhood Watch**  
**State Coordinator**  
**Community Engagement Supervisor**  
State Community Engagement Section  
Governance and Capability Service (74)  
South Australia Police  
100 Angas Street  
ADELAIDE SA 5000  
T 08 73224011 F 08 73223289  
E [philip.gurr@police.sa.gov.au](mailto:philip.gurr@police.sa.gov.au)  
W [www.police.sa.gov.au](http://www.police.sa.gov.au)  
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**From:** OUT OF SCOPE  
**Sent:** Tuesday, 12 March 2019 6:31 PM  
**To:** Gurr, Philip (SAPOL)  
**Subject:** Website

Following our conversation today, I have modified the website in in way I think should satisfy SAPOL. If, after having looked at the revised site, you continue to have problems, let me know and I will make any necessary changes.

OUT OF SCOPE

*Coordinator*  
*Neighbourhood Watch - Walkerville, SA*

*Website: [www.nwatchwalkerville.org](http://www.nwatchwalkerville.org)*

**Friend, Paul (SAPOL)**

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**From:** Gibbs, Tim (SAPOL)  
**Sent:** Wednesday, 7 August 2019 12:02 PM  
**To:** Jones, Julie (SAPOL-PHQ)  
**Subject:** FW: Pooraka Neighbourhood Watch Facebook Group

FYI

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**From:** Gurr, Philip (SAPOL)  
**Sent:** Monday, 29 April 2019 9:37 AM  
**To:** OUT OF SCOPE  
**Cc:** Ray, Jonathan (SAPOL); Zimmermann, Alex (SAPOL); Winter, Peter (SAPOL); Gibbs, Tim (SAPOL); Archibald, Colin (SAPOL)  
**Subject:** RE: Pooraka Neighbourhood Watch Facebook Group

Hi OUT OF SCOPE

Neighbourhood Watch is a SAPOL crime prevention program and its brand includes the program logo (green four headed logo) and the words 'Neighbourhood Watch'.

Control of copyright of this brand is retained by SAPOL.

Program brands have significant intrinsic value and at times external organisations seek to use the brands to add legitimacy and value to their activities.

To protect the SAPOL crime prevention program brand, crime prevention program branding elements shall not be affixed to any brochure or other publication including websites and Facebook pages without the approval of a police officer.

I do not believe that you had approval from a police officer to use the Neighbourhood watch branding for your Pooraka Facebook page.

The other examples within SA you have mentioned will be addressed accordingly and thank you for bringing these to my attention.

I am very aware that Neighbourhood Watch programs interstate allow and encourage individual Neighbourhood Watch Areas to have their own Facebook pages, however at this time SAPOL does not endorse individual Neighbourhood Watch Areas having their own Facebook page.

I hope this assists.

Kind regards  
Phil

Sergeant Phil Gurr  
BMgmt(Policing)  
Neighbourhood Watch  
State Coordinator  
Community Engagement Supervisor  
State Community Engagement Section  
Governance and Capability Service (74)  
South Australia Police  
100 Angus Street

ADELAIDE SA 5000  
T 08 73224011 F 08 73223289  
E [philip.gurr@police.sa.gov.au](mailto:philip.gurr@police.sa.gov.au)  
W [www.police.sa.gov.au](http://www.police.sa.gov.au)  
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OUT OF SCOPE  
**From:** [REDACTED]  
**Sent:** Saturday, 27 April 2019 7:11 PM  
**To:** Gurr, Philip (SAPOL)

OUT OF SCOPE  
[REDACTED]

**Subject:** Pooraka Neighbourhood Watch Facebook Group

Hi Philip,

As per the below advice regarding the use of facebook, I have updated the fb group used to communicate with members of the Pooraka Neighbourhood watch group so that it does not use the words 'Neighbourhood Watch', the logo or colours for NHW.

However can I please ask the reason why we are unable to refer the the group as Pooraka Neighbourhood Watch? I have had several people ask me why we have had to change the name of the group?

A quick search of facebook has identified that there are many other NHW groups out there with fb groups/pages that use the name Neighbourhood watch and the NHW logo.

Eg;

<https://m.facebook.com/Reynella-Neighbourhood-Watch-495094380673412/>

<https://m.facebook.com/Goolwa-Neighbourhood-Watch-1368481913162082/>

<https://m.facebook.com/SalisburyCityCentreBusinessWatch/>

<https://m.facebook.com/kadinaNHW/>

And these are just a few from SA, there's literally hundreds of fb groups/pages that come up when you search.

Is there a way that we can be allowed to name the group 'Pooraka Neighbourhood Watch' again? Is it a matter of being given guidelines around what can and cannot be posted in the group?

In todays electronic society the use of social media is an important part of our communication with current members and recruitment of new members. From an environmental and financial standpoint we want to move away from printed media as much as possible.

If we are not able to use NHW in our name, can you please provide me with a response that I can forward to the rest of the members.

Kind regards,

OUT OF SCOPE

City of Salisbury  
12 James St  
Salisbury SA 5108  
Phone: 08 8406 8222  
[www.salisbury.sa.gov.au](http://www.salisbury.sa.gov.au)

Sent from my iPad

On 26 Apr 2019, at 9:57 am, Winter, Peter (SAPOL) <[Peter.Winter@police.sa.gov.au](mailto:Peter.Winter@police.sa.gov.au)> wrote:

Thanks <sup>OUT OF SCOPE</sup> much appreciated. Great way to still be able to communicate and comply with NHW restrictions.

Regards

Peter

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<sup>OUT OF SCOPE</sup>  
**From:** <sup>OUT OF SCOPE</sup>  
**Sent:** Friday, 26 April 2019 9:56 AM  
**To:** Winter, Peter (SAPOL); <sup>OUT OF SCOPE</sup>  
**Cc:** <sup>OUT OF SCOPE</sup>  
**Subject:** Re: Proposed Agenda for 08/05/19 Pooraka NHW meeting

Hi Peter,

I'm not the one who originally set it up, but I have admin access & I can change the name & header to make sure it complies.

Regards,

Lisa

Sent from my Samsung Galaxy smartphone.

----- Original message -----

From: "Winter, Peter (SAPOL)" <[Peter.Winter@police.sa.gov.au](mailto:Peter.Winter@police.sa.gov.au)>  
Date: 26/4/19 9:45 am (GMT+09:30)  
To: Lisa Braun <sup>OUT OF SCOPE</sup>



Subject: FW: Proposed Agenda for 08/05/19 Pooraka NHW meeting

Hi OUT OF SCOPE

At the last NHW meeting, it was mentioned that a closed Facebook account was set up for restrictive access. I discussed at the meeting issues with area Facebook accounts and NHW approving them.

I advised that Phil Gurr the State Coordinator should be consulted.

As a result I have had the below response from Phil and the way to get around this.

Can you ensure Pooraka NHW Facebook accounts complies.

Regards

Peter

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**From:** Gurr, Philip (SAPOL)  
**Sent:** Friday, 26 April 2019 9:39 AM  
**To:** Winter, Peter (SAPOL)  
**Cc:** Archibald, Colin (SAPOL)  
**Subject:** RE: Proposed Agenda for 08/05/19 Pooraka NHW meeting

Morning Peter,

No one approached me in relation to Pooraka wanting their own NHW Facebook page, and they should not have one.

The only way around it is if they avoid calling themselves Pooraka Neighbourhood Watch and also avoid using the green four headed logo.

They could do what Sanctuary Rise NHW Area have done and create a Facebook page called Sanctuary Rise Neighbourhood (and just left the word Watch out of the title and not used the green logo).

Can you let them know?

**Sergeant Phil Gurr**  
BMgmt{Policing}  
**Neighbourhood Watch**  
**State Coordinator**  
**Community Engagement Supervisor**  
State Community Engagement Section  
Governance and Capability Service (74)  
South Australia Police  
100 Angas Street  
ADELAIDE SA 5000  
T 08 73224011 F 08 73223289  
E [philip.gurr@police.sa.gov.au](mailto:philip.gurr@police.sa.gov.au)  
W [www.police.sa.gov.au](http://www.police.sa.gov.au)  
SOUTH AUSTRALIA POLICE  
KEEPING SA SAFE

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**From:** Winter, Peter (SAPOL)  
**Sent:** Friday, 26 April 2019 8:01 AM  
**To:** Gurr, Philip (SAPOL)  
**Subject:** FW: Proposed Agenda for 08/05/19 Pooraka NHW meeting

Hi Phil,

At the previous Pooraka NHW meeting they advised that they had set up a closed Facebook account for certain people to access and being monitored by the area coordinator.

I advised them that local area Facebook accounts was not to happen due to the integrity of the site and backlash to NHW and SAPOL.

I asked <sup>OUT OF SCOPE</sup> the area coordinator to speak with you about this, as it is a closed account, so restrictive access.

Has anyone spoken to you about this.

Regards

Peter

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**From:** <sup>OUT OF SCOPE</sup>  
**Sent:** Wednesday, 24 April 2019 5:52 PM  
**To:** <sup>OUT OF SCOPE</sup> Winter, Peter (SAPOL)  
**Cc:** <sup>OUT OF SCOPE</sup>  
**Subject:** Proposed Agenda for 08/05/19 Pooraka NHW meeting

Hi Committee members,

Please find attached a proposed agenda for the next Pooraka Neighbourhood Watch meeting. Please let me know if you would like anything added/changed/removed.

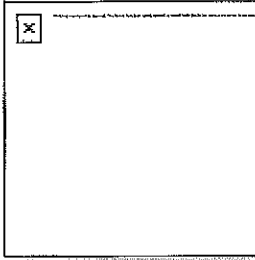
I have sent out the minutes from the April meeting earlier today, thank you to <sup>OUT OF SCOPE</sup> for taking these minutes.

**Peter;** Can you please forward this email to <sup>OUT OF SCOPE</sup> and cc me so that I can add his email address to the mailing list for future correspondence?

Thanks everyone for your continued support and enthusiasm.

See you all 8<sup>th</sup> May at the Footy Club.

Kind Regards,



OUT OF SCOPE

City of Salisbury  
12 James St  
Salisbury SA 5108  
Phone: 08 8406 8222  
[www.salisbury.sa.gov.au](http://www.salisbury.sa.gov.au)

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